

INTRODUCTION TO COMMUNICATION INSTRUCTIONS

Public Speech

Learning Outcome:

Students will deliver a public speech in which they analyze a societal issue and how their organization works to help impacted populations.

Bloom's Level: 6 - Creating

Students will be first given the assignment in **module 1**.

Students will turn in the assignment after **module 10**.

For this final project, you have three tasks that need to be completed. Make sure that you complete all three and that you complete all of the material necessary for each one.

Task 1 - Create and Deliver a Speech - Brainstorm some ideas that your organization could be doing to attract more attention to their cause, and to make an even greater difference within the community while minimizing any harm done by the societal issue. Create an outline that shows your one recommendation and the reasoning behind why your recommendation would be beneficial to the organization and those it serves.

Task 2 - Submit Revised Assignments on MyMantl- Now, review all of the feedback you have received, and submit everything one last time, ensuring you touched on all of the required areas.

Task 3 - Reflection - Reflect on your experience in this class. Write or **What to turn in:**

Please create one document that contains the following:

1. Link to YouTube or Vimeo video

TASK ONE: CONDENSED PRESENTATION OUTLINE

From the essay you wrote in Mini-Assignment One, create a condensed presentation outline to use in delivering a speech. Here is a sample presentation outline you can use.

- Intro:
 - State your name and what class you are doing this speech for
 - Briefly introduce the three main topics of your speech
- Main Topic One:
 - Subpoint 1:
 - Subpoint 2:
 - Subpoint 3:
 - Transition sentence to main topic 2
- Main Topic Two:
 - Subpoint 1:
 - Subpoint 2:
 - Subpoint 3:
 - Transition sentence to main topic 3

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- Main Topic Three:
 - Subpoint 1:
 - Subpoint 2:
 - Subpoint 3:
 - Transition sentence to conclusion
- Conclusion: No new information should be presented here
 - Sum up everything you talked about throughout your speech
 - Final thoughts/things to consider

View this speech as teaching your audience about the issue within your community, and how the organization you are profiling is doing their part to minimize any harm done by the societal issue. You are not just reading your essay word for word.

Note: While you will not hand in this presentation outline, you must show it in your speech

TASK TWO: DELIVER YOUR SPEECH

You are going to present this speech to members of the organization you are profiling as well as other important stakeholders. Present this to at least seven members of the organization, if possible. Also make sure you are being filmed to show at least $\frac{3}{4}$ of your body, but ideally, aim to record yourself so that your full body is shown. Finally, your speech needs to be between six to eight minutes in length.

For this assignment, you will need to film yourself speaking. Your video should follow this format:

1. Introduce yourself to the camera and say what speech you are giving.
2. Show your presentation outline card.
3. Pan your audience. You need to show that you have the required number of audience members.
4. Hand your recording device over to someone that can film you.
5. Deliver your speech.

The speech should be delivered extemporaneously, meaning you shouldn't memorize it and you shouldn't read it. You should be familiar enough with the material to be able to speak with only brief references from your presentation outline to remind you of where you are going in the presentation. The only parts of your presentation that you should read directly to your audience are direct quotations from your sources.

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Speech Presentation Checklist:

1. An audience of at least 7 people
2. Room to move during your speech
3. Memorize your 4 verbal citations
4. Charge your recording device
5. Practice setting up the recording shot so you can get a full body (or at least $\frac{3}{4}$ body) view of the speaker.
6. Check the audio quality
7. Introduce your name
8. Show your handwritten presentation outline card
9. Pan the audience
10. Deliver your speech
11. Smile! Try to relax!