

Interview & Present

Learning Outcome:

Students will use their multimedia skills to conduct an interview with someone within their organization and show the power images have in delivering messages to audiences.

Bloom's Level: 6 - Creating

Students will be first given the assignment in **module 1**.

Students will turn in the assignment after **module 9**.

INTRODUCTION TO COMMUNICATION INSTRUCTIONS

This assignment will consist of two different tasks. You need to submit both of them when you turn in this assignment.

Task 1 - Conduct an Interview with someone in the organization you have chosen to profile.

Task 2 - Create a multimedia presentation using original photographs.

What to turn in:

Please create one PDF document that contains the following (in this order!):

1. Link to YouTube or Vimeo video of your Interview
2. Link to YouTube or Vimeo video of your multimedia presentation

PLEASE DO NOT turn in multiple documents. Consolidate all of your work for this assignment into a single document.

TASK ONE: INTERVIEW

Interview: You are going to conduct an interview with someone in the organization you have chosen to profile. (Ideally this will be the contact you initially established in the organization.) By now, you have learned a great deal about the organization, the population it serves, and the societal issue that the organization addresses. Take what you have learned and ask your contact specific questions. Make sure you are asking open ended questions to help facilitate dialogue. This interview should last between three and five minutes. You should focus on what the organization does within the community, and how it works on minimizing harm done to those impacted by the societal issue they face. There are no specific questions that you are required to ask; however, be careful to ask critical and engaging questions in order to inform others about the organization and the societal issue they are working on.

A quick note about the interview:

Before you conduct this interview, you will need to obtain permission from the person you are interviewing. This is critical. They need to be aware that they will be recorded, and that you are going to submit the recording for others to view. Consider sending an email to your interviewee, saying exactly what you are going to do, and explicitly asking if you have their permission. Receiving this permission via email will document it, should there ever be a need.

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Cont.

Likewise, during your interview, record so that you and the interviewee are both visible to the camera. Try to capture a majority of both of your bodies as well. It might be helpful to find a third person who will record the interview but not be visible in it. Regardless of how the interview is recorded, make sure everything can be clearly heard and is clearly visible throughout. You might need to experiment with various angles and positions before you actually record to ensure the finished interview meets the requirements stated above.

Finally, when you submit this interview, you may submit via YouTube or Vimeo, as you have used this channel to submit previous assignments.

TASK TWO: PRESENTATION PREPARATION

Images are powerful and can tell stories as much as written or spoken language. For this assignment, you want to focus on a specific section of your community profile. You need to include six original photos that can be turned into a slideshow or a video that lasts between two and three minutes. A collection of random photos (for a slideshow) that serve no real purpose is not effective. Likewise, randomly recording things (for a video) is also not effective. Whether you do a video or slideshow, make sure every picture is relevant and serves a purpose.

Requirements:

- Slideshow must have at least six (6) original photos.
- Video must be between two (2) and three (3) minutes long.