

Final Project Rubric

Dimension 1

Organization Recommendation

Reviewer Comment Prompt

Comment on the recommendation the student is providing to the organization.

- In what way(s) does it fit the criteria of being specific, relevant, and researched?
 - Could it be improved in any way? Be specific in your suggestion for improvement.
-

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 1: RECOMMENDATION FOR IMPROVEMENT (WEIGHT = 2)

The recommendation should be fully developed (detailed, specific, and relevant evidence and reasoning) along with being fully supported (justifiable, researched and supported in a scholarly way to show why the recommendation should be considered and implemented).

- 5** — This is an excellent recommendation! It is fully developed and supported.
- 4** — This is a good recommendation, but it needs more development OR more support.
- 3** — There is a recommendation but it is underdeveloped AND lacks support.
- 2** — There is a basic recommendation that is significantly underdeveloped AND lacks support and clarity.
- 1** — There is no recommendation, OR it is too underdeveloped, lacking in support, or unclear to assess.

Final Project Rubric

Dimension 2 Delivery of Speech

Reviewer Comment Prompt

Watch the video and comment on the delivery of this speech.

- What is the best aspect of this speaker's delivery?
- What is an aspect where this speaker could improve their delivery?

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 1: PRESENTATION OF SPEECH (WEIGHT = 2)

The speech should include all of the components from the outline, be delivered extemporaneously with minimal use of notes, and be delivered enthusiastically without much reading.

- 7** — Excellent delivery - Everything was included, the speaker spoke without relying on notes or reading, and had appropriate enthusiasm.
- 6** — Good delivery - The speaker left out 1-2 components from the outline but spoke without relying on notes or reading, and had appropriate enthusiasm.
- 4** — Fair delivery - The speaker left out 1-2 components from the outline AND read from notes in more than one section of the speech.
- 2** — Delivery needs improvement - The speaker left out 3-4 components from the outline AND read from notes in most of the speech.
- 1** — Speech excludes more than four components from the outline, and the speaker relies on reading from notes for the entire speech.

REVIEWER RATING PROMPT 2: LENGTH OF SPEECH (WEIGHT = 1)

The speech should be between 6-8 minutes long.

- 7** — The speech is anywhere between six to eight minutes in length.
- 6** — The speech is longer than eight minutes in length but not more than ten minutes.
- 4** — The speech is between four and just under six minutes in length.
- 2** — The speech is shorter than four minutes in length.
- 1** — The speech is either longer than ten minutes or shorter than three minutes.

Final Project Rubric

Dimension 2 Delivery of Speech

Reviewer Comment Prompt

Watch the video and comment on the delivery of this speech.

- What is the best aspect of this speaker's delivery?
 - What is an aspect where this speaker could improve their delivery?
-

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 3: VERBAL CITATIONS (WEIGHT = 1)

There should be four or more sources cited in the speech, and they should all be appropriate for the project context and audience.

- 7** — Includes more than four verbal citations in the speech, and all the citations are appropriate for use.
- 6** — Includes four verbal citations in the speech, and all the citations are appropriate for use.
- 4** — Includes three verbal citations in the speech, AND/OR one of the citations was not appropriate for use.
- 2** — Includes less than three verbal citations in the speech, AND/OR at least two of the citations was not appropriate for use.
- 1** — Includes no verbal citations in the speech, OR all the citations are not appropriate for use.

Final Project Rubric

Dimension 3 Revision and Reflection

Reviewer Comment Prompt

- Look at the revised assignments and the reflection.
 - Comment on if the revised assignments show evidence of revision.
 - Does the reflection show genuine reflection with consideration of the course materials and experiences through the assignments?
-

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 1: REVISIONS (WEIGHT = 2)

Is there evidence that the assignments **DID NOT** undergo revisions (i.e. typos, copy/paste errors, out dated information)? Did the student submit all required assignments?

- **Link to MyMantl that includes:**
 - Final Essay from Assignment 1 with Revisions
 - Outline from Assignment 2 with Revisions
 - Link to YouTube or Vimeo video from Assignment 2 (no Revisions required)
 - Link to YouTube or Vimeo video or Slideshow from Assignment 3 with Revisions
 - Link to YouTube or Vimeo video from Assignment 4 (no Revisions required)
 - Final Speech (this Assignment)

- 7** — Excellent portfolio - all assignments are present and they are very well put together with no errors, they appear to be revised.
- 6** — Nice portfolio - all assignments are present and they are well put together with few errors, they appear to be revised.
- 4** — Fair portfolio - most assignments are present and they are fairly well put together with few errors, most appear to be revised.
- 2** — Poor portfolio - few assignments are present and they are not very well put together with many errors, they do not appear to be revised.
- 1** — No portfolio included.

Final Project Rubric

Dimension 3 Revision and Reflection

Reviewer Comment Prompt

- Look at the revised assignments and the reflection.
 - Comment on if the revised assignments show evidence of revision.
 - Does the reflection show genuine reflection with consideration of the course materials and experiences through the assignments?
-

INTRODUCTION TO COMMUNICATION

REVIEWER RATING PROMPT 2: REVISIONS (WEIGHT = 1)

Look at the reflection in this assignment. Did they explain what topics they enjoyed and why? Did they discuss two specific concepts in the course that helped make them a better communicator? Did they explain why? Did they discuss the project and how it impacted them? Reflections should show personal questioning such as “I wonder” or “If I” or “Maybe if I did this, would it...”

7

Excellent reflection, the student included all required elements and focused on the “why” and showed personal questioning- they explained why these elements showed growth not just gave a list of reasons. Responses included personal questioning.

6

Nice reflection, the student included all required elements and focused on the “why” and showed personal questioning- they explained why these elements showed growth not just gave a list of reasons. Responses included some or no included personal questioning.

4

Fair reflection, the student included some or all required element, but didn’t focus enough on the “why” and showed personal questioning- they explained why these elements showed growth not just gave a list of reasons. Responses included some or no personal questioning.

2

Poor reflection, the student included few required elements and didn’t focus on the “why” and showed personal questioning- they explained why these elements showed growth not just gave a list of reasons. Responses did not include personal questioning.

1

No reflection included.