

# Public Speech Rubric

## Dimension 1 Content

### Reviewer Comment Prompt

- Does the essay describe a single issue within the community?
- Is this issue clear and fully developed?
- Could anything be clearer or better developed?
- Is the organization stated and discussed clearly?
- How could the connections between the organization, issue, and the affected demographics be made clearer?

# INTRODUCTION TO COMMUNICATION

## REVIEWER RATING PROMPT 1: SOCIETAL ISSUE (WEIGHT = 2)

The student should clearly identify and describe a specific issue present within the community, show why it is important, and analyze the demographics, including subgroups, affected by it. These points should be supported with relevant details, examples, and comparisons.

- 7** — One specific issue and its importance is clearly stated. The affected demographics are compared in detail.
- 6** — One specific issue and its importance is clearly stated. The affected demographics are compared. Some details may be missing but everything is clear.
- 4** — One specific issue and its importance is stated. The affected demographics are mentioned but not developed. Major details are missing that lead to minor confusion.
- 2** — An issue is stated but there is no discussion of either its importance or the affected demographics. Missing details lead to considerable confusion.
- 1** — An issue is stated but not developed OR no issue is discussed.

## REVIEWER RATING PROMPT 2: ORGANIZATION DESCRIPTION (WEIGHT = 1)

There should be a clear description of the organization, its work related to the issue in the community, and the demographics affected. This should be done in detail with clear examples.

- 7** — Excellent description of the organization, its work, and the affected demographics. No additional details are needed and everything is clear.
- 6** — Good description of the organization, its work, and the affected demographics. A few minor additional details are needed but everything is clear.
- 4** — Fair description of the organization, its work, and the affected demographics. Major details are missing that result in some confusion.
- 2** — Fair description of the organization. Either its work on the issue or the affected demographics is missing. Major details are missing that result in confusion.
- 1** — No description of the organization, its work or the affected demographics; or the descriptions are too unclear to be understandable.

# Public Speech Rubric

## Dimension 2 Delivery of Speech

### Reviewer Comment Prompt

Watch the video and comment on the delivery of this speech.

- What is the best aspect of this speaker's delivery?
- What is an aspect where this speaker could improve their delivery?

### REVIEWER RATING PROMPT 1: PRESENTATION OF SPEECH (WEIGHT = 2)

The speech should include all of the components from the outline, be delivered extemporaneously with minimal use of notes, and be delivered enthusiastically without much reading.

- 7** — Excellent delivery - Everything was included, the speaker spoke without relying on notes or reading, and had appropriate enthusiasm.
- 6** — Good delivery - The speaker left out 1-2 components from the outline but spoke without relying on notes or reading, and had appropriate enthusiasm.
- 4** — Fair delivery - The speaker left out 1-2 components from the outline AND read from notes in more than one section of the speech.
- 2** — Delivery needs improvement - The speaker left out 3-4 components from the outline AND read from notes in most of the speech.
- 1** — Speech excludes more than four components from the outline, and the speaker relies on reading from notes for the entire speech.

### REVIEWER RATING PROMPT 2: LENGTH OF SPEECH (WEIGHT = 1)

The speech should be between 6-8 minutes long.

- 7** — The speech is anywhere between six to eight minutes in length.
- 6** — The speech is longer than eight minutes in length but not more than ten minutes.
- 4** — The speech is between four and just under six minutes in length.
- 2** — The speech is shorter than four minutes in length.
- 1** — The speech is either longer than ten minutes or shorter than three minutes.

# Public Speech Rubric

## Dimension 2 Delivery of Speech

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### Reviewer Comment Prompt

Watch the video and comment on the delivery of this speech.

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  - What is an aspect where this speaker could improve their delivery?
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# INTRODUCTION TO COMMUNICATION

## REVIEWER RATING PROMPT 3: VERBAL CITATIONS (WEIGHT = 1)

**There should be four or more sources cited in the speech, and they should all be appropriate for the project context and audience.**

- 7** — Includes more than four verbal citations in the speech, and all the citations are appropriate for use.
- 6** — Includes four verbal citations in the speech, and all the citations are appropriate for use.
- 4** — Includes three verbal citations in the speech, AND/OR one of the citations was not appropriate for use.
- 2** — Includes less than three verbal citations in the speech, AND/OR at least two of the citations was not appropriate for use.
- 1** — Includes no verbal citations in the speech, OR all the citations are not appropriate for use.