**INTERVIEW**

Rate the quality of the questions the student asks. They should meet the following criteria:

- be thoughtful and researched questions
- engage the interviewee
- be part of an ongoing conversation
- be based in the research and learning from past assignments

**Reviewer Comment Prompt**

Look at the interview the student conducts. Does it:

- Serve a purpose?
- Raise awareness on the societal issue?
- Educate others about the societal issue and organization?

**INTERVIEW PURPOSE**

The purpose of the interview is clear and the interviewer has a positive and engaging attitude throughout.

**Reviewer Comment Prompt**

The entire interview serves a clear purpose. Nothing seems forced and the interviewer always shows a genuine interest in conducting the interview.

- 7
- 6
- 4
- 2
- 1

For the most part, the interview is effective and serves a purpose. Nothing seems forced and the interviewer mostly but not always shows a genuine interest in conducting the interview.

- 7
- 6
- 4
- 2
- 1

Some questions fit these criteria, but some are clearly not thought out or researched. At several points, the interviewer does not follow up with the interviewee’s point.

- 7
- 6
- 4
- 2
- 1

The questions are basic and there is rarely follow-up with the interviewee’s comments.

- 7
- 6
- 4
- 2
- 1

None of the questions meets the criteria OR there is no interview portion.
Review Prompts:

**Dimension 1: Interview & Present**

**Reviewer Comment Prompt**

Look at the interview the student conducts. Does it:

- Serve a purpose?
- Raise awareness on the societal issue?
- Educate others about the societal issue and organization?

**Rubric**

**Reviewer Rating Prompt 3: Length of Interview (Weight = 1)**

The interview should be between 3-5 minutes long.

- **7** The interview is anywhere between three and five minutes in length.
- **6** The interview is longer than five minutes in length but not more than seven minutes.
- **4** The interview is between two and just under three minutes in length.
- **2** The interview is shorter than two minutes in length.
- **1** The interview is either longer than seven minutes or shorter than two minutes.
INTRODUCTION TO COMMUNICATION

MASTERY ASSIGNMENTS
MINI ASSIGNMENT 3

REVIEWER RATING PROMPT 1:
PURPOSE
(WEIGHT = 1)

The slideshow or video should be well put-together and have a clear, definite purpose. Each image should have been chosen carefully with the goal of relating to the organization’s work to address the societal issue.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Excellent slideshow/video with a clear purpose. Each image/scene carefully portrays an aspect of the organization’s work on the societal issue.</td>
</tr>
<tr>
<td>6</td>
<td>Good slideshow/video with a clear purpose. One image/scene raised a question of how it relates to the organization’s work on the societal issue.</td>
</tr>
<tr>
<td>4</td>
<td>Fair slideshow/video but the purpose is not always clear. A few images/scenes are confusing or did not seem to relate to the organization’s work on the societal issue.</td>
</tr>
<tr>
<td>2</td>
<td>Inadequate slideshow/video without a clear purpose and does not seem carefully put together. A majority of the images/scenes do not seem related to the organization’s work on the societal issue.</td>
</tr>
<tr>
<td>1</td>
<td>None of the images/scenes relate to the organization’s work on the societal issue OR there is no slideshow/video.</td>
</tr>
</tbody>
</table>

Reviewer Comment Prompt
Comment on the slideshow or video. Be specific in your suggestions.
• What is especially appealing or compelling about the slideshow/video?
• How could its purpose be made clearer?

REVIEWER RATING PROMPT 2:
LENGTH
(WEIGHT = 1)

The slideshow should have at least 6 images.
The video should last between 02:30 and 03:00 minutes.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Slideshow Description</th>
<th>Video Run Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Slideshow: More than 6 images</td>
<td>Video: Run time of 02:30-03:00 minutes</td>
</tr>
<tr>
<td>6</td>
<td>Slideshow: 6 images</td>
<td>Video: Run time of 02:00-02:29 minutes</td>
</tr>
<tr>
<td>4</td>
<td>Slideshow: 5 images</td>
<td>Video: Run time of 01:30-01:59 minutes</td>
</tr>
<tr>
<td>2</td>
<td>Slideshow: 4 images</td>
<td>Video: Run time of 00:01-01:29 minutes</td>
</tr>
<tr>
<td>1</td>
<td>Slideshow: Less than 3 images</td>
<td>Video: No run time</td>
</tr>
</tbody>
</table>