

Community Improvement Plan Rubric

Dimension 1 Presentation

Reviewer Comment Prompt

- Are there any places where this presentation loses focus, needs elaboration, or is difficult to understand?
- If so, identify that place and suggest a way to improve it?
- You may have to watch the speech more than once to properly evaluate it.

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REVIEWER RATING PROMPT 1: LENGTH (WEIGHT = 1)

Presentation should be 8-10 minutes.

- 7** — The speech is between eight and ten minutes in length.
- 6** — The speech is between ten and twelve minutes in length.
- 4** — The speech is between six and seven minutes length.
- 2** — The speech is shorter than six minutes.
- 1** — The speech is either longer than 12 minutes or shorter than three minutes.

REVIEWER RATING PROMPT 2: VERBAL CITATIONS (WEIGHT = 1)

Presentation should include the following:

- **Four or more verbal citations.**
- **Citations are appropriate for the presentation.**

- 7** — Four or more citations with appropriate usage.
- 6** — Three citations with appropriate usage.
- 4** — Three citations with at least two appropriate usages.
- 2** — Two or less citations with little to no appropriate usage.
- 1** — Does not meet minimum requirements.

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-

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REVIEWER RATING PROMPT 3: PRESENTATION OF THE SPEECH (WEIGHT = 1)

Student should include the following:

- All the components from the outline.
- Minimal usage of notes.
- Delivered extemporaneously.
- Delivered enthusiastically.

7 — Speech included all four of the criteria.

6 — Speech included three of the criteria.

4 — Speech included two of the criteria.

2 — Speech only included one of the criteria.

1 — Fails to meet the minimal expectations set forth in the assignment.

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Dimension 2 Issue Impact

Reviewer Comment Prompt

- Comment on the content of the speech. How did the speaker express his or her ideas clearly?
- Were any ideas unclear or missing?
- If so, suggest a way to improve that area.

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REVIEWER RATING PROMPT 1: DESCRIBES COMMUNITY ISSUE BEING PROFILED (WEIGHT = 1)

Essay should include the following:

- Clear explanation of the issue.
- Detailed description of the issue.
- How the issue connects to the community.
- Writing is clear and concise.

7 — Includes all four of the criteria and no further assistance needed.

6 — Includes three of the criteria.

4 — Includes two of the criteria.

2 — Includes only one of the criteria.

1 — Incomplete or lacks the basic requirements expected.

REVIEWER RATING PROMPT 2: HOW ORGANIZATION IS WORKING TO SOLVE THE ISSUE (WEIGHT = 1)

Should include the following:

- Clearly explains the role the organization plays in solving the issue within the community.
- Gives at least 3 examples of how organization is working the issue within the community.

7 — Excellent! No additional information is needed.

6 — Good! All information is clear but at least one example of the organization's work on the issue is missing.

4 — Fair. There is a basic explanation, but more details and examples are needed.

2 — Poor. The explanation is unclear, and several additional details and examples are needed.

1 — Unsatisfactory. The speaker does not explain the organization's role AND/OR does not include any examples.

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Dimension 2 Issue Impact

Reviewer Comment Prompt

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- Were any ideas unclear or missing?
- If so, suggest a way to improve that area.

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REVIEWER RATING PROMPT 1: DEMOGRAPHICS ASSISTED BY ORGANIZATION (WEIGHT = 1)

Essay should include the following:

- **A clear description of at least four resources needed to help with the issue.**
- **A clear explanation of first hand examples relating to each resource.**

- 7** — Had at least four resources and at least four first hand examples related to the issue.
- 6** — Had at least three resources and at least three first hand examples related to the issue.
- 4** — Had at least two resources and at least two first hand examples related to the issue.
- 2** — Had at least one resource and at least one first hand example related to the issue.
- 1** — Incomplete or lacks the basic requirements expected.

REVIEWER RATING PROMPT 4: CONCLUSION (WEIGHT = 1)

The conclusion should include the following:

- **A restatement of the thesis sentence**
- **Summary of main points**
- **A closing statement**

- 7** — The conclusion includes all of the above and contains a good amount of detail.
- 6** — The conclusion includes all of the above with minor details missing.
- 4** — The conclusion lacks focus in at least one area.
- 2** — The conclusion includes few or none of the above areas.
- 1** — The conclusion is significantly unclear in the above areas.