

## Write Speech

### Learning Outcome:

Create a research-based persuasive speech that address a community issue.

### Bloom's Level:

4 - Analyzing

5 - Evaluating

6 - Creating

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Students will be first given the assignment in **module 8**.

Students will turn in the assignment after **module 10**.

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### Assignment:

Students will write a speech that includes research from mini-assignments 1-3 as well as analysis of the local and global impacts on their community problems.

### Project Components and Descriptions:

For this assignment, you will write a speech to help prepare for your presentation. Use the following outline to prepare the speech. Use your first three assignments to fill in the information for this outline.

### Preparation Outline Guide:

#### 1. Introduction

- Attention Getter: This should be a full sentence that relates to your topic and gets your audience engaged in your presentation material.
- Identify a social, political, economic, or environmental problem in your community.
- Speaker Credibility: This should be one or two sentences explaining why you are qualified to speak on the subject. It might explain education or training you have received or explain the amount of research you have done for the presentation.
- Thesis: This should be one sentence explaining exactly what you will accomplish with the presentation.
- Transition to analysis.

#### 2. Analyze the current community problem in-depth

- How long has the problem existed?
- What is the origin of the problem?
- Have previous attempts been made to remedy the problem?
- What are the problem's negative impacts on citizens?

#### 3. Propose a solution to the community problem

- On what governmental level will change be implemented?
- What current governmental institutions will undertake this task?
- Will new governmental or private institutions need to be established?

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### Cont.

4. Identify the resources needed to solve the problem
  - What costs are associated with your proposed solution?
  - What are the legislative outcomes needed?
  - New state laws?
  - New local regulations?
  - An amendment to the state constitution?
  - What are the personal outcomes needed?
5. Identify two organizations with similar missions in your state.
  - How did they tackle the problem facing your community?
  - Provide insight into steps these organizations took that you can implement to address the problem in your community.
6. Conclusion
  - What is the key takeaway from your research?
  - Do you think you will be able to make an impact on your issue?
  - Did you make any discoveries that changed/modified your views?

Include a Chicago style reference page for the information presented in the outline. The expectation is that you include at least four qualified sources for full credit.